

APL Logistics Strengthens Its Business with Official Operations in Ethiopia

SINGAPORE, December 20, 2018 – APL Logistics Ltd. has officially appointed Champion Shipping PLC as their new local strategic partner to support their domestic logistics, international freight forwarding, and associated services in Ethiopia. APL Logistics will spearhead efforts to manage the milk run logistics to serve the growing need for export services by the Ethiopian customers.

APL Logistics is the go-to global supply chain specialist for companies in the Automotive, Consumer, Industrials, and Retail sectors. The operations in Ethiopia is backed by APL Logistics' deep logistics expertise and global execution experience. Customers can look forward to a comprehensive offering of high-tech and flexible logistics services that solve complex everyday issues across inbound and production logistics, multi-modal transportation, consolidation, order management, customs brokerage, and packaging.

Jens Sode, APL Logistics Regional Vice President for Europe, Middle East and Africa (EMEA), said “We are excited about the compelling growth prospects in Ethiopia, with rising consumption and rapid diversification of economic activities. With close proximity to Middle East, Europe, U.S. and Asia, Ethiopia is a strategic location for exporters. We chose to expand our presence to Ethiopia for its well-established infrastructure in terms of road and rail connectivity, especially with the Ethiopia-Djibouti corridor as the key conduit for trade. We believe that this expansion will also create an economic environment for Ethiopia's expanding workforce, through job creation opportunities amidst a demographic dividend.”

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About APL Logistics

APL Logistics is the go-to global supply chain specialist for companies in the Automotive, Consumer, Industrials, and Retail sectors.

The APL Logistics group of companies has a global network covering all major markets and is backed by a multinational workforce of over 6,800 people. APL Logistics Ltd is a member of the Kintetsu World Express group, a global logistics services provider. For more information, visit us at www.apllogistics.com or email us at global_marketing@apllogistics.com and connect with us on [LinkedIn](#), [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).