

Connect, Control, Collaborate

SeeChange combines proven technology with APL Logistics' expertise and gives you immediate and complete shipment information. It connects the multiple carriers and partners that span your entire supply chain.

**The Smaller Your Market Window,
The More You Need a Panoramic View**

Complex global supply chains are not easy to manage or control. SeeChange Services helps you work effectively with multiple vendors, carriers, and modes of transport. This fully hosted, Web-based portal opens up a panoramic view into your supply chain—from purchase orders (POs) all the way to shipment delivery. You'll see time-critical data so you can quickly respond to shifting customer demand—and make the right supply chain decisions at the right time.

See the Business Advantages

- **Visibility** – View supply chain data integrated with product event status from all your carriers, for any transport mode (air, ocean, and ground) and any delivery mode at any location—all in one application
- **Exception Management** – Proactively manage, improve responsiveness, and enhance logistics efficiency across your entire supply chain
- **Predictability** – Identify and reduce transit variability; know when your product passes key milestones
- **Collaboration** – Automatically schedule and distribute critical reports; collaborate online with your supply chain partners
- **Data Quality** – Depend on the data; APL Logistics aggressively verifies and manages incoming data to ensure you see accurate, timely, and complete information

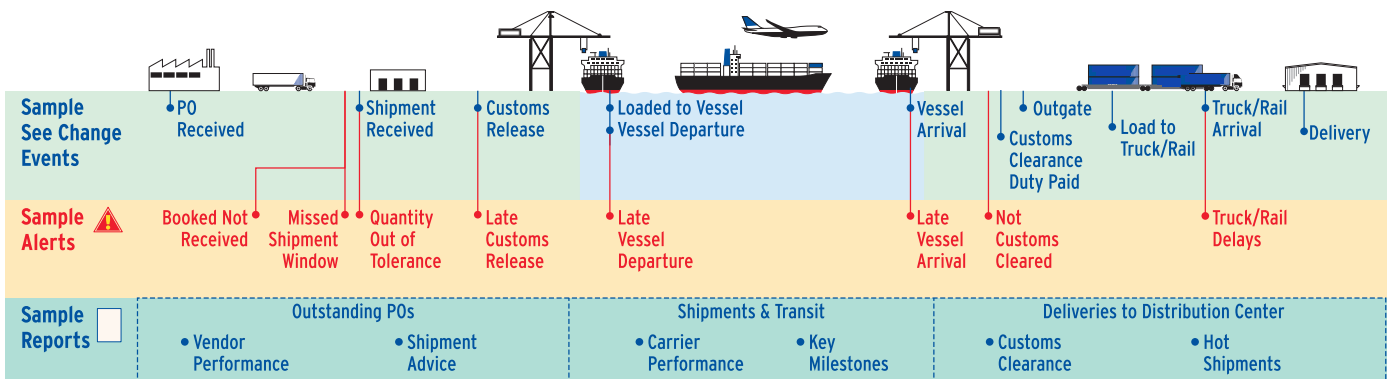
**See Across and Deep
Within Your Entire Supply Chain**

SeeChange answers the question—“Where is my product?” Instantly see the status of POs and shipments. Proactively manage the movement of product through your supply chain.

Answer Critical Supply Chain Questions

- Search all supply chain elements, such as POs, products, bookings, bills of lading, containers, commercial invoices, house airway bills, and more
- Filter, sort, and analyze data by any element—PO, product, shipment, or container number

SeeChange Monitors and Manages Your Supply Chain





- See up-to-date shipment events and transport information via direct integration with your carriers and customs brokers
- View detailed supply chain events from vessel departure and arrival, to carrier release, Customs status, container outgate, delivery to consignee, and more

Improve Efficiency with Exception Management

SeeChange automatically monitors for exceptions that may impact inventory flow. No need to track every event or shipment. Instead, manage by exception to resolve problems quickly and enhance operational efficiency. Your company defines what triggers an alert. You might want early warnings for:

- Order/booking discrepancies—quantity booked does not match quantity ordered
- Late bookings—outside PO ship window dates, or beyond vessel cutoff
- Possible delays in vessel departure or arrival
- Expiration of free time for containers

Report, Analyze, and Take Action

Easily customized searches, along with powerful reporting and analytics tools, make SeeChange indispensable for managing today's complex supply chains.

- Choose from as many as 20 standard reports, including Cargo On-Hand, Container Manifest, Shipments in Transit, Consolidated vs. Direct Volumes, and more
- Create customized reports with Report Builder—select from hundreds of data elements, including supply chain events and user-defined fields, to generate reports tailored to your specific needs. Or, order a report to address a unique business requirement
- Output data to Excel, html, or PDF formats. Then auto-run and auto-email reports to your supply chain partners including buyers, warehouse managers, Customs brokers, dray providers, and vendors

See Real Value

SeeChange gives you broad, immediate visibility spanning your extended global supply chain. Use SeeChange to manage the complex relationships that connect importers, vendors, transportation providers, and trading partners worldwide.

- Identify variability in supply chain transit by monitoring origins and vendors
- Notify buyers and other team members of inventory or schedule changes
- Deploy SeeChange truck delivery features to gain key “last mile” delivery status

Leverage our Experience and “Best Practices”

You can count on our Global Implementation and Support Team to deliver an effective, overall solution for your logistics operations. To get started, we'll perform a comprehensive analysis of your logistics processes and goals. We'll share best practices and lessons learned from hundreds of successful implementations of SeeChange in your industry and others. From clothing to cameras, from Shanghai to Chicago, we've helped companies around the world make the right decisions.