



SHIPMAX
ALLIANCE



COLLABORATIVE SHIPPING MADE EASY

In today's competitive environment...

your transportation budget is constantly being challenged by factors like underutilized truckloads, a driver shortage, longer supply chains, inventory that's spread out across multiple channels, and volatile fuel costs. Add in the fact that your retail and distribution partners are demanding smaller and more frequent deliveries, and it's no surprise that your costs are soaring.

So how do you meet your customers' needs and keep them happy while containing your costs? Through ShipMax Alliance by APL Logistics.

What is ShipMax Alliance?

Whether you're a retailer with a network of DC's with too many deliveries from too many vendors, or you're a manufacturer of consumer goods trying to coordinate the flow of product to your retail partners, ShipMax offers a range of benefits, including better load utilization, greater schedule flexibility, less manual planning, scheduled pickups from multiple origins, and more frequent deliveries to distribution centers.

This innovative service lets companies like yours take advantage of collaborative shipping.



This innovative service lets companies like yours take advantage of collaborative shipping. Instead of sending out half-empty trucks, now you and your partners can co-mingle compatible loads to common destinations to optimize your trucking; you share space and shipping costs, and you can send and receive smaller, more frequent shipments without straining your respective transportation systems.

But how do you find the right partners to make it work?

That's where ShipMax comes in. It takes care of the hard part by pairing your freight with compatible partners who are shipping to common destinations, creating a win-win situation.

Service Highlights

Combining APL Logistics' expertise in warehousing and distribution, we have developed a service that offers you:

- Route optimization
- Maximum utilization of loads
- Automated load tendering
- Scheduled pick-ups and deliveries
- Freight cost and savings allocation
- Detailed carrier performance reporting and dashboards
- Freight and business claims management

What ShipMax brings to the table

Based on one of the industry's leading transportation management platforms, ShipMax provides you with a wide range of automated shipping efficiencies derived from APL Logistics' world-class warehousing and transportation system:

- **More co-loading possibilities.** Enjoy a greater selection of collaborative shipping combinations with the help of APL Logistics' superior optimization systems and practices.
- **Improved customer service.** Provide your customers with supply chain conveniences such as a steady stream of smaller deliveries—without having to charge them more.
- **Minimized carbon footprint.** Reduce transportation redundancy and your carbon footprint through reduced deliveries.
- **Improved cost savings.** Increase your savings through reduced administration and transportation costs, improved customer service, and better carrier management.

APL Logistics—The only expert you need

As a top tier 3PL and a global supply chain specialist, APL Logistics has the network, experts, experience, and technology to make supply chain collaboration work for you. Start using ShipMax today and make collaborative shipping a reality for your company.

For more information
contact your APL Logistics
Account Manager or visit
us at [apllogistics.com](https://www.apllogistics.com)